DATA DEPOT

This month the Data Depot will focus on regional data from our Reis / SSA data surveys.
To purchase a report or to participate in our study, please go to www.selfstorage.org.

Here is a snapshot of the **West Region** which currently consists of Arizona, California, Colorado, Nevada, Oregon, Utah and Washington. We look at 1Q 2014 data as it pertains to asking rent by size of unit, asking rent per square foot and vacancy rate trends. We compare this region with the U.S. average and show you a sample of metro area data from **Las Vegas, Nevada**.

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Monthly Rent by Size of Unit (First Quarter 2014)

	5' x 5'	5' x 10'	10' x 10'	10' x 15'	10' x 20'	10' x 10' PSF*
Non-Climate Controlled						
U.S. Average	$52	$73	$116	$150	$182	$1.16
West Region	$55	$80	$132	$172	$213	$1.32
Climate Controlled						
U.S. Average	$64	$93	$147	$193	$239	$1.47
West Region	$63	$91	$145	$189	$233	$1.45

* per square foot

Vacancy Rate Trends

Quarterly:	1Q 14	4Q 13	YTD Avg	Annualized 1 Year
U.S. Average	13.4%	13.5%	13.4%	14.2%
West Region	13.9%	13.9%	13.9%	14.5%
Period Ending	3/31/14	12/31/13	3/31/14	12/31/13

Metro Area: Las Vegas, Nevada

Quarter/Year	Vacancy Rate	Asking Rent 10'x10' Non-Climate Controlled	Asking Rent % Chg	Asking Rent 10'x10' Climate Controlled	Asking Rent % Chg
Y / 2011	**21.8%**	**$87.15**	**n/a**	**$100.06**	**n/a**
1Q / 2012	21.9%	$85.01	−2.5%	$96.22	−3.8%
2Q / 2012	21.9%	$85.38	0.4%	$96.40	0.2%
3Q / 2012	20.2%	$85.95	0.7%	$97.87	1.5%
4Q / 2012	19.6%	$85.38	−0.7%	$97.82	−0.1%
Y / 2012	**19.6%**	**$85.38**	**−2.0%**	**$97.82**	**−2.2%**
1Q / 2013	18.6%	$86.60	1.4%	$97.96	0.1%
2Q / 2013	16.2%	$85.42	−1.4%	$97.24	−0.7%
3Q / 2013	17.2%	$86.27	1.0%	$96.5	−0.8%
4Q / 2013	18.1%	$86.72	0.5%	$97.14	0.7%
Y / 2013	**18.1%**	**$86.72**	**1.6%**	**$97.14**	**−0.7%**
1Q / 2014	18.7%	$86.53	−0.2%	$95.90	− 1.3%

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