

# Timothy Dietz Succeeds Michael Scanlon as SSA CEO

*Marcus Dunn is hired as director of government relations.*

The national Self Storage Association (SSA) announced that SSA Chief Operating Officer Timothy J. Dietz will succeed Michael T. Scanlon, Jr., as the Association's next president and CEO effective October 1, 2015.



*Tim Dietz*

Dietz, who joined the SSA in 2004, led lobbying efforts and managed other executive functions for the organization until his promotion to COO last year.

"The SSA board of directors unanimously confirmed its confidence in Tim as the natural choice to lead our 5,500-member trade group upon Mike Scanlon's retirement," said SSA Chairman John Barry. "Mike's tenure

included the best and worst of times for our industry and his steadfast leadership and courage was truly appreciated."

Celebrating its 40th year in 2015, the SSA has developed into a substantive national real estate trade association under Scanlon's leadership, protecting the industry from unwarranted regulatory threats and improving the business arena through a proactive government relations program. It also has maintained its position as the primary meeting place of invested self storage owner/operators who gather at several SSA events throughout the year.

"Mike Scanlon has assembled an excellent team of association professionals who share his vision of industry representation and membership services," said Dietz. "For more than a decade, he has steadily improved the member value

proposition of the SSA, establishing a stature consistent with the leading national real estate trade associations. Our staff looks forward to building upon the considerable momentum that Mike's hard work and example have provided."

Dietz came from a corporate government relations background before joining Scanlon at the SSA. In 2011, the George Mason University graduate completed his Certified Association Executive (CAE) designation through ASAE, the Center for Association Leadership, which is based in Washington, D.C.

The SSA welcomes Marcus C. Dunn in the role of director, government relations, to fill the position Dietz held for the past 11 years. Dunn comes to the SSA with a varied advocacy background, most recently with the Security Industry Association (SIA), a member-based organization that represents the facilities security sector.



*Marcus Dunn*

Previously Dunn held positions within the United States Congress, including legislative support for Congressman Robert Shaeffer (R-CO), and had lobbied with the law/consulting firm of Patton Boggs (now Squire Patton Boggs). He began his career filling administrative and legislative functions for the Colorado General Assembly. Dunn holds degrees from the Metropolitan State College of Denver and Lund University, Sweden. ❖



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