



This month the Data Depot will focus on regional data from our Reis/SSA data surveys. To purchase a report or to participate in our study, please go to www.selfstorage.org.

Here is a snapshot of the **South Atlantic Region** which currently consists of Florida, Georgia, Maryland, North Carolina, Tennessee, Virginia, Oklahoma and Texas. We look at 2Q 2015 data as it pertains to asking rent by size of unit, asking rent per square foot and vacancy rate trends. We compare this region with the U.S. average and show you a sample of metro area data from **Orlando, Florida**.



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	5' x 5'	5' x 10'	10' x 10'	10' x 15'	10' x 20'	10' x 10' PSF*		
Non-Climate Controlled								
U.S. Average	\$57	\$79	\$125	\$162	\$196	\$1.25		
South Atlantic Region	\$50	\$72	\$115	\$148	\$183	\$1.15		
Climate Controlled								
U.S. Average	\$71	\$102	\$160	\$208	\$255	\$1.60		
South Atlantic Region	\$64	\$96	\$157	\$207	\$255	\$1.57		

Monthly Rent by Size of Unit (Second Quarter 2015)

Vacancy Rate Trends

Quarterly:	2Q 15	1015	YTD Avg	Annualized 1 Year
U.S. Average	9.8%	11.8%	10.8%	12.8%
South Atlantic Region	9.8%	12.3%	11.0%	13.4%
Period Ending	6/30/15	3/31/15	6/30/15	12/31/14

Metro Area: Orlando, Florida

Quarter/Year	Vacancy Rate	Asking Rent 10'x10' Non-Climate Controlled	Asking Rent % Chg	Asking Rent 10'x10' Climate Controlled	Asking Rent % Chg
Y / 2011	25.8%	\$91.27	n/a	\$117.98	n/a
Y / 2012	20.1%	\$93.03	1.9%	\$117.81	-0.1%
Y / 2013	16.8%	\$91.26	-1.4%	\$117.79	0.0%
1Q / 2014	17.0%	\$91.75	0.0%	\$118.06	0.2%
2Q / 2014	13.5%	\$94.34	2.8%	\$121.29	2.7%
3Q / 2014	12.9%	\$95.26	1.0%	\$122.01	0.6%
4Q / 2014	13.6%	\$93.93	-1.4%	\$120.72	-1.1%
Y / 2014	13.6%	\$93.93	2.4%	\$120.72	2.5%
1Q / 2015	12.6%	\$95.91	2.1%	\$123.14	2.0%
2Q / 2015	10.1%	\$100.96	5.3%	\$130.06	5.6%

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^{*} per square foot