

DATA DEPOT

This month the Data Depot will focus on regional data from our Reis / SSA data surveys. To purchase a report or to participate in our study, please go to www.selfstorage.org.

Here is a snapshot of the **West Region** which currently consists of Arizona, California, Colorado, Nevada, Oregon, Utah and Washington. We look at 2Q 2014 data as it pertains to asking rent by size of unit, asking rent per square foot and vacancy rate trends. We compare this region with the U.S. average and show you a sample of metro area data from **Salt Lake City**, **Utah**.



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Monthly Rent by Size of Unit (Second Quarter 2014)

	5'x5'	5'x10'	10' x 10'	10' x 15'	10' x 20'	10' x 10' PSF*	
Non-Climate Controlled							
U.S. Average	\$54	\$75	\$119	\$154	\$187	\$1.19	
West Region	\$57	\$82	\$135	\$176	\$218	\$1.35	
Climate Controlled							
U.S. Average	\$66	\$95	\$152	\$199	\$246	\$1.52	
West Region	\$64	\$93	\$148	\$193	\$237	\$1.48	

^{*} per square foot

Vacancy Rate Trends

Quarterly:	2014	1014	YTD Avg	Annualized 1 Year
U.S. Average	10.9%	13.4%	12.2%	14.2%
West Region	11.3%	13.9%	12.6%	14.5%
Period Ending	6/30/14	3/31/14	6/30/14	12/31/13

Metro Area: Salt Lake City, Utah

Quarter/Year	Vacancy Rate	Asking Rent 10'x10' Non-Climate Controlled	Asking Rent % Chg	Asking Rent 10'x10' Climate Controlled	Asking Rent % Chg
Y / 2011	16.2%	\$76.08	n/a	\$94.59	n/a
Y / 2012	15.3%	\$78.83	3.6%	\$98.81	4.5%
10 / 2013	14.9%	\$79.41	0.7%	\$97.78	-0.1%
20 / 2013	12.2%	\$79.50	0.1%	\$95.67	-2.2%
3Q / 2013	12.2%	\$80.63	1.4%	\$97.93	2.4%
4Q / 2013	13.9%	\$80.04	-0.7%	\$95.75	-2.2%
Y / 2013	13.9%	\$80.04	1.5%	\$95.75	-3.1%
10 / 2014	14.2%	\$81.30	1.6%	\$97.20	1.5%
2Q / 2014	11.6%	\$82.65	1.7%	\$98.60	1.4%

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