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DATA DEPOT

- This month the Data Depot will focus on regional data from our Reis / SSA data surveys.
To purchase a report or to participate in our study, please go to www.selfstorage.org.

Here is a snapshot of the **South Atlantic Region** which currently consists of Florida, Georgia, Maryland, North Carolina, Tennessee and Virginia. We look at 3Q 2014 data as it pertains to asking rent by size of unit, asking rent per square foot and vacancy rate trends. We compare this region with the U.S. average and show you a sample of metro area data from **Suburban Maryland.**

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Monthly Rent by Size of Unit (Third Quarter 2014)

	5' x 5'	5' x 10'	10' x 10'	10' x 15'	10' x 20'	10' x 10' PSF*
Non-Climate Controlled						
U.S. Average	$54	$76	$120	$155	$188	$1.20
South Atlantic Region	$48	$69	$110	$141	$175	$1.10
Climate Controlled						
U.S. Average	$68	$97	$153	$199	$244	$1.53
South Atlantic Region	$61	$92	$149	$196	$242	$1.49

* per square foot

Vacancy Rate Trends

Quarterly:	3Q 14	2Q 14	YTD Avg	Annualized 1 Year
U.S. Average	11.3%	10.9%	11.9%	14.2%
South Atlantic Region	12.1%	11.7%	12.7%	15.3%
Period Ending	9/30/14	6/30/14	9/30/14	12/31/13

Metro Area: Suburban Maryland

Quarter/Year	Vacancy Rate	Asking Rent 10'x10' Non-Climate Controlled	Asking Rent % Chg	Asking Rent 10'x10' Climate Controlled	Asking Rent % Chg
Y / 2011	**15.7%**	**$155.31**	**n/a**	**$182.82**	**n/a**
Y / 2012	**13.5%**	**$155.98**	**0.4%**	**$181.76**	**−0.6%**
1Q / 2013	13.9%	$154.30	−1.1%	$180.70	−0.6%
2Q / 2013	12.5%	$155.43	0.7%	$184.89	2.3%
3Q / 2013	11.9%	$156.13	0.5%	$183.54	−0.7%
4Q / 2013	13.1%	$152.84	−2.1%	$181.35	−1.2%
Y / 2013	**13.1%**	**$152.84**	**−2.0%**	**$181.35**	**−0.2%**
1Q / 2014	13.4%	$155.32	1.6%	$185.66	2.4%
2Q / 2014	10.4%	$162.06	4.3%	$192.99	3.9%
3Q / 2014	10.9%	$160.82	−0.8%	$190.48	−1.3%