



**SELF STORAGE ASSOCIATION**

Participate. Learn. Benefit. Succeed.

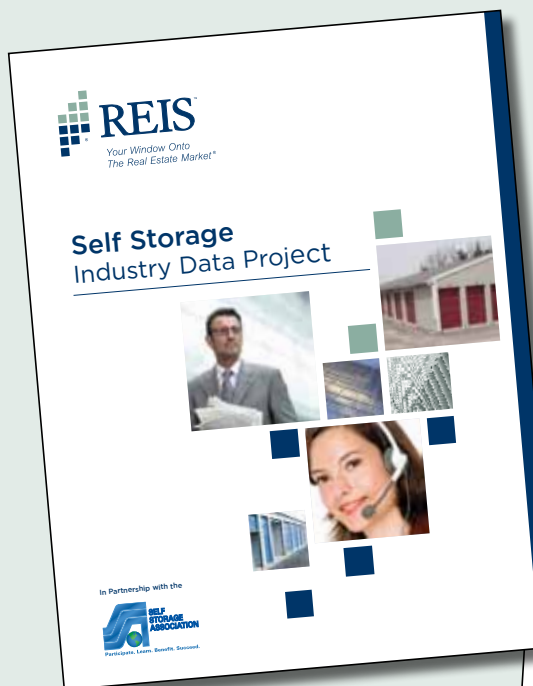
# DATA DEPOT

The SSA and REIS, Inc. are on schedule to launch the most comprehensive self storage data study in the industry. The data study will premier in Las Vegas at our Fall Conference & Trade Show.

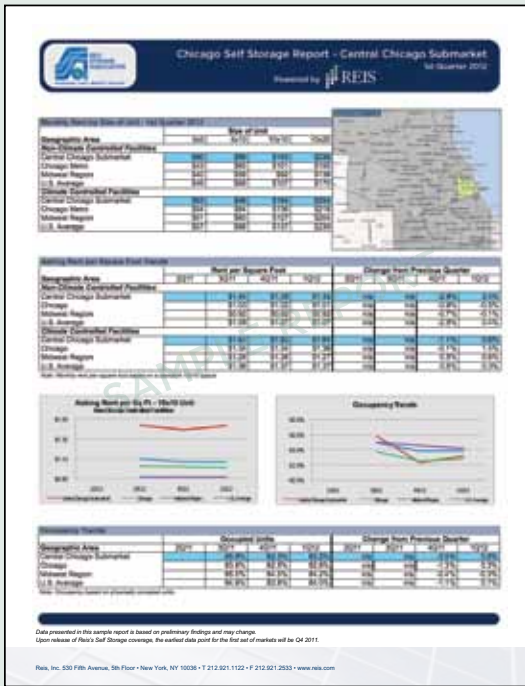


# REIS™

For decades, Reis has been providing owners, developers, lenders and investors with trusted information about commercial real estate markets. Now, in partnership with the Self Storage Association, Extra Space, CubeSmart, and Sovran, Reis is poised to give the self storage sector the same level of attention—and the same resulting benefits. With greater transparency on conditions at the market and submarket level, self storage professionals will have more information upon which to base their critical business decisions.



To be a part of this study go to [www.selfstorage.org](http://www.selfstorage.org) or call 800-366-REIS (7347).



### KEY REPORT FEATURES

- Trend data—at a glance, see whether rents and occupancies have been trending up or down.
- Climate Controlled versus Non-Climate Controlled breakouts.
- Local data presented alongside metro, regional, and national data for easy comparisons.
- View rents for the most fundamental unit sizes: 5 x 5, 5 x 10, 10 x 10, and 10 x 20.

Participating SSA members will enjoy discounted pricing on these reports from the source that helps shape perspectives on local markets for many of the nation's leading lenders, equity investors and brokers.

Reis & SSA provide three ways for you to provide detailed survey information:

- Send Reis all facility level information from your centralized database.
- Input facility level information into a web-based input form.
- Direct your facility managers to answer Reis telephone surveyors' questions.

Participate today by contacting Reis at [selfstorage@reis.com](mailto:selfstorage@reis.com), or by calling **800-366-REIS (7347)**

The first 30 markets will be chosen based on facility participation rates. Your participation in Reis's data collection program will help ensure that your market will be among the first set to be released.