

## DATA DEPOT

This month the Data Depot will focus on national and regional data from our Reis / SSA data surveys.

To purchase a report or to participate in our study, please go to www.selfstorage.org.

Here is a snapshot of some additional data monitored by the SSA and Reis for the entire country. Here we look at the national average for Asking Rent, Truck Rental, RV/Boat Parking, Facilities using Elevators, Total Units per Region and the Mean Facility Size (data based on over 10,000 facilities reporting through Q3, 2014).



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### Asking Rent by Size of Unit (Third Quarter 2014)

	5' x 5'	5' x 10'	10'x10'	10' x 15'	10' x 20'	10' x 10' PSF*
Non-Climate Controlled						
U.S. Average	\$54	\$76	\$120	\$155	\$188	\$1.20
Climate Controlled						
U.S. Average	\$68	\$97	\$153	\$199	\$244	\$1.53

<sup>\*</sup> per square foot



## **Mean U.S. Facility Size**

546 Units

#### **Total Units per Region**

Midwest 736,962
Northeast 715,884
South Atlantic 1,262,267
Southwest 791,607
West 1,866,416

National Percentage of Total Facilities Offering Truck Rental

31%

# National Estimate of Total Facilities with Elevators

Units

3,154

## Parking for RV/Boats per Region

	Parking Units	Share of Total
Midwest	39,685	5.4%
Northeast	11,251	1.6%
South Atlantic	44,375	3.5%
Southwest	35,289	4.5%
West	70,998	3.8%



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