

Start Planning Vegas Itinerary, CSSM Certification

By Ginny Stengel, SSA Vice President, Education and State Programs

Next month, SSA is holding its annual Fall Conference & Trade Show in Las Vegas. While there is something for everyone, the key element of the event is that there are many things *just for you*. You get to choose what sessions you want to attend—from engaging panel discussions to top speakers to informative roundtables. This is the meeting you don't want to miss. If you haven't registered yet, visit selfstorage.org and sign up today.

You're Never Too Busy to Get Certified

SSA's CSSM® (Certified Self Storage Manager) program provides busy self storage managers and owners convenient and affordable training in the critical aspects of day-to-day facility management. The CSSM program consists of 15 sessions, including:

- Emergency Planning
- Controlling Expenses and Accountability

- Marketing (Costs and Customers)
- Analyzing Occupancy
- Reports & Forms
- Collections
- Legal Issues
- Administrative
- Lien Sales and Auctions
- Tenant Scenarios, Hazardous Waste, Crisis Situations

Managers and other facility employees can become certified online, at their own pace, giving them the flexibility needed to successfully complete the program. And if the certification is completed by August 15, your name will be included on the list of Certified Self Storage Managers at SSA's Fall Conference & Trade Show. Visit selfstorage.scholarlab.com for more information and to register.

2014 CSSM® Renewals

Important: All CSSM certification renewals for this year are due by December 1, 2014. Renewal designees are to take four renewal credits of their choice by December 1. All renewal information will be emailed to the email address provided during online university account registration. Once the four renewal courses have been completed, renewal designees are to submit their four certificates along with the renewal form that was attached to the email. Please contact Ginny at 703-575-8000 ext. 111 if you have any questions regarding the CSSM program or 2014 renewals. ❖

We have a little ad, because that's all we need. Our business continues to grow at a brisk pace. We deliver ever increasing quality and great returns to our clients. We'd be glad to help you, too. Call us at...

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Register today at www.selfstorage.org