



This month the Data Depot will focus on regional data from our Reis / SSA data surveys. To purchase a report or to participate in our study, please go to www.selfstorage.org.

Here is a snapshot of the **Northeast Region** which currently consists of Connecticut, Massachusetts, New Jersey, New York and Pennsylvania. We look at 1Q 2014 data as it pertains to asking rent by size of unit, asking rent per square foot and vacancy rate trends. We compare this region with the U.S. average and show you a sample of metro area data from **Boston**, **Massachusetts**.



See what YOUR market looks like. 50 Markets and 279 submarkets, forecasts and sales comps now offered. Over 11,000 survey participants per quarter. Go to **www.selfstorage.org** to order your report today!

| | 5'x5' | 5' x 10' | 10' x 10' | 10' x 15' | 10' x 20' | 10' x 10' PSF* | | |
|------------------------|-------|----------|-----------|-----------|-----------|----------------|--|--|
| Non-Climate Controlled | | | | | | | | |
| U.S. Average | \$52 | \$73 | \$116 | \$150 | \$182 | \$1.16 | | |
| Northeast Region | \$61 | \$93 | \$147 | \$190 | \$236 | \$1.47 | | |
| Climate Controlled | | | | | | | | |
| U.S. Average | \$64 | \$93 | \$147 | \$193 | \$239 | \$1.47 | | |
| Northeast Region | \$76 | \$116 | \$183 | \$242 | \$298 | \$1.83 | | |

Monthly Rent by Size of Unit (First Quarter 2014)

Vacancy Rate Trends

| Quarterly: | 1014 | 4Q13 | YTD Avg | Annualized 1 Year |
|------------------|---------|----------|---------|-------------------|
| U.S. Average | 13.4% | 13.5% | 13.4% | 14.2% |
| Northeast Region | 12.4% | 12.7% | 12.4% | 13.2% |
| Period Ending | 3/31/14 | 12/31/13 | 3/31/13 | 12/31/13 |

Metro Area: Boston, Massachusetts

| Quarter/Year | Vacancy Rate | Asking Rent 10'x10' Non-Climate Controlled | Asking Rent Asking Rent 10'x10' % Chg Climate Controlled | | Asking Rent % Chg |
|--------------|-----------------|---|---|----------|----------------------|
| Y / 2011 | 15.3% | \$130.50 | n/a | \$156.77 | n/a |
| 1Q / 2012 | 15.8% | \$133.63 | 2.4% | \$160.66 | 2.5% |
| 2Q / 2012 | 11.6% | \$134.91 | 1.0% | \$163.70 | 1.9% |
| 3Q / 2012 | 12.5% | \$135.47 | 0.4% | \$164.16 | 0.3% |
| 4Q / 2012 | 13.5% | \$137.52 | 1.5% | \$163.75 | -0.2% |
| Y / 2012 | 13.5% | \$137.52 | 5.4% | \$163.75 | 4.5% |
| 1Q / 2013 | 13.0% | \$138.79 | 0.9% | \$166.01 | 1.4% |
| 2Q / 2013 | 11.2% | \$138.74 | 0.0% | \$168.53 | 1.5% |
| 3Q / 2013 | 10.9% | \$141.78 | 2.2% | \$169.11 | 0.3% |
| 4Q / 2013 | 12.3% | \$141.36 | -0.3% | \$163.71 | -3.2% |
| Y / 2013 | 12.3% | \$141.36 | 2.8% | \$163.71 | 0.0% |
| 1Q / 2014 | 12.0% | \$142.56 | 0.8% | \$165.40 | 1.0% |

© 2014 Reis/SSA

^{*} per square foot